

Partner Responses to Nonpartisan Guides Created by the [guides.vote](https://www.guides.vote) Team

“As a trusted messenger, NAACP provided these nonpartisan voter guides to our network of over 2 million members, volunteers, social media activists, and partners. These guides compare candidate positions on key issues, so voters know who is running for office to represent them and their communities. Carefully and transparently sourced, written by veteran journalists, they’re a resource that’s useful for everyone.” —**Phaedra Jackson, Field Director, NAACP**

“Young people want to know the differences in candidate stances on issues that impact their everyday lives. Your guides provided that in a clear and accessible way for Arizona’s 2022 Senate and Governor’s races. We distributed all 40,000 printed guides that you supplied to reach students in dorms, apartments, and on campus at Northern Arizona U, Arizona State U, and the U of Arizona. We also used your banners while tabling at each campus. We got great responses and are looking forward to distributing even more in 2024.” —**Cesar Aguilar, Executive Director, Arizona Student Association**

“We so appreciated your guide to Ohio’s 2023 special election to limit citizen initiatives. We’re ready to receive all you can offer in 2024.” —**Erika Anthony, Executive Director, Cleveland VOTES**

“In today’s day and age, it’s hard to know what’s real and not. These nonpartisan guides gave students the ability to be educated voters and know they were getting accurate information. The guides are easy to navigate, while being thorough and detailed on the issues. Our students loved being able to use them when making their voting plans.” —**Katie Prebelich, 2020 Central Michigan University Student Body President**

“Without exception, every campus I visited and every student I talked with appreciated the guides. This is the exact kind of resource that our students want and need.” —**Noah Foster, 2023 Asst. Director, Campus Vote Project, WI**

“I wanted to thank you for your nonpartisan guides. Our partners found them easy to read and distribute and were grateful for your making them available. We distributed 40,000 guides in the 2020 Georgia runoff, during our “Collard Greens Caucus” bus tour. Then 200,000 in 2022. We’re getting great responses to your 2023 guides and plan to distribute even more in 2024.” —**Alethea Bonello, Deputy National Director, Black Voters Matter Fund**

“Very effective and easy to distribute. They were effective because the language was easy to understand.” —**Dhiya Suresh, 2020 Campus Election Engagement Project (CEEP) student Fellow, Valencia College, Orlando, FL**

“We tested the voter guides when we canvassed Georgia Tech dorms during the 2022 US Senate runoff and got great feedback. We then distributed over 15,000 printed guides for the 2023 Wisconsin Supreme Court race by canvassing college dorms. Students told us the guides were immensely helpful. Your nonpartisan and comprehensive voter guides saved our team a lot of time, allowing us to focus on voter outreach. I look forward to using them for any field program I manage in the future.” —**Ambalika Williams, National Organizing Director, Rise to Vote**

“Bad actors at home and abroad are devising ways to degrade or destroy our democracy. They sow disinformation, they add confusion, and they stoke outrage. A well-informed electorate can restore our foundational principles. Well researched and unbiased voter guides are crucial tools for the needed repair.” —**U.S. Rep. Bob Inglis (R-SC4 1993-1999; 2005-2011)**

“Anyone that read the candidate guides enjoyed their simplicity and how succinct the information was.” —**Fernanda Cardenez, 2020 CEEP student Fellow, Truckee Mountain Community College, Reno, NV**

“We distributed 15,000 copies of your 2023 PA Supreme Court guide at Penn, Temple, Penn State, and University of Pittsburgh. We handed them out through high-traffic canvassing, knocking on doors, at big events, and in classroom & club visits. They were everywhere and we also placed your large-format banners in key locations. Students loved them, saying things like ‘The info sheets were fantastic,’ and ‘The fliers were a HUGE support.’ A lot hesitated to vote because they didn’t know enough about the candidates, so were delighted to be handed your voter guides.” —**Connie Miller, Youth and Campus Director, Pennsylvania Alliance Foundation**

“The number one answer we get when we ask a student why they are not voting is because they are not educated enough. We then hand them these sheets with information on candidates and amendments and talk them through it to encourage them to become educated voters!” —**Dalton Hoffer, Assistant Director for Transition Programs, Univ of North Carolina Pembroke**

“The guides were super simple, straight to the point and cleared any doubts.” —**Sabrina Viana, 2020 CEEP student Fellow, Valdosta State, Valdosta, GA**

“In 2022 we sent more than 2.4 million text messages and made more than 250,000 phone calls, providing your guides to any voter who indicated they were going to vote. We got great responses and are getting equally great responses to your 2023 Virginia guides.” —**Andrea Miller, Executive Director Center for Common Ground**

“It’s easy to get turned off by all the money and attack ads. It can be hard to know where candidates stand on issues that matter. That’s where [guides.vote](#) is hugely helpful. Objective, not partisan, not bought by special interests, offering clear comparisons. A great resource for anyone who wants to make informed choices.” —**U.S. Rep Brian Baird (D-WA3, 1999-2011)**

“The guides have been beyond helpful and very informative. They reduced the amount of time searching for nonpartisan information and relayed the facts.” —**Domin’ique Allen, 2020 CEEP student Fellow, University of North Georgia, Dalton, GA**

“One of the top reasons young people don't vote is that they don't feel like they don't ‘know enough’ about candidates. I worked for CEEP, that originally produced these guides, from 2016 through 2021. Each election, we distributed them to Maine's campuses, reaching tens of thousands of students. Students and campus administrators loved them. They were always among their favorite resources, especially the guides blown up as banners in high-traffic areas like campus cafeterias and student centers. Students loved to compare candidate stands and said the guides were accessible, easy to digest, and just very useful. I’m delighted [guides.vote](#) has expanded their reach.” —**Meg McCormick, former CEEP Maine Director, Founding Director, Maine Students Vote**

“As a rookie, I frequently looked over the candidate guides myself and used them in programming because of their effectiveness, bulk of information neatly presented, and the non-biased information.” —**Tymiah Atkinson, 2020 CEEP student Fellow, North Carolina Central University, Durham**

“The students we work with love these guides. We’ve distributed them since CEEP first produced them in 2012 and they’ve always gotten great responses. We’ve even ordered custom Congressional guides for campuses where we were particularly strong. In 2022, we emailed them out, promoted them on our website, shared them on social, and used them in our texting programs. We did the same with your 2023 guides, for which students were very grateful.” —**Manny Rin, Director New Voters Project, Student PIRGs**

“I worked with CEEP (later CI) from 2019-2021. While COVID and an intense election left college students and staff reeling, the guides were the steady and dependable resource everyone could count on. Always trustworthy and strictly nonpartisan, the guides were and are the easiest foundation for anyone trying to educate first-time and low-information voters. They serve as a helpful companion to local election information, give campus journalists and social media teams immediately usable content, and are easy to use for anyone's benefit.” —**Ellen Wehrman, former CEEP Michigan Director**

“The guides were incredibly helpful. The people (Democrats, Republicans and Independents) to whom I distributed [them all] complimented them.” —**Waleska Sorezano, 2020 CEEP student Fellow, George Mason Univ, Fairfax, VA**

“Miami Dade College’s 160,000 students represent their communities. Most both work and go to school, are the first in their families to go to college, and face major socioeconomic challenges. These nonpartisan guides break down candidate stands in ways that are credible and easy to understand. They’re an invaluable and essential part of helping our students understand issues and candidates, giving them the confidence to become informed voters.” —**Josh Young, Director MDC Institute for Civic Engagement and Democracy**